

**ORDER**

KSNV

**Orders**

Order / Rev: **100615**  
 Alt Order #: 06830030  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 Flight Dates: 10/09/12 - 10/15/12  
 Original Date / Rev: 06/27/12 / 10/22/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

**Agency**

Name: Shorr Johnson Magnus  
 Buying Contact:  
 Billing Contact:  
 1831 Chestnut St.  
 Philadelphia, PA 19103

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: ~~Berkley, Shelley for Senate~~ *Revised*  
 Demographic: A25-54  
 Product Codes: PLC01  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:  
 Order Separation: 00:05:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	98	\$38,850.00	\$33,022.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	98	\$38,850.00	\$33,022.50	0.00
<b>Totals</b>	<b>98</b>	<b>\$38,850.00</b>	<b>\$33,022.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	20%	\$38,850.00
Market	100%	\$194,250.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$62,160.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$40,792.50
KTUD	0%	\$0.00
KVVU	25%	\$48,562.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,885.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	Wake Up Early w/ Wagners	0M	430a-5a	-TWT---	:30	4	\$50.003		0.00	NM	4	\$200.00
Wake Up Early Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWT---			4			\$50.00		0.00			

Order / Rev: 103615  
Alt Order #: 06830030  
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley for Senate  
Product Desc: BERKLEY FOR SENATE  
Estimate: 30S  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/15/12	10/15/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$50.003		0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$50.00		0.00						
E 3	KSNV	10/15/12	10/15/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$200.003		0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$200.00		0.00						
E 4	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$200.003		0.00	NM	4	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$200.00		0.00						
E 5	KSNV	10/09/12	10/12/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	8	\$300.003		0.00	NM	7	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	8		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	10/08/12-10/14/12		M-F 6-7a WakeUp w/Wagner	6-7a		-TwThF----	:30		(\$300.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 6	KSNV	10/15/12	10/15/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$300.003		0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	2		\$300.00		0.00						
E 7	KSNV	10/15/12	10/15/12	Today Show Today Show	CM	658a-9am	M-----	:30	3	\$400.003		0.00	NM	3	\$1,200.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	3		\$400.00		0.00						
E 8	KSNV	10/09/12	10/12/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	12	\$400.003		0.00	NM	4	\$1,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	12		\$400.00		0.00						

Order / Rev: 103615  
 Alt Order #: 06830030  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	KSNV	10/09/12	10/12/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	12	\$400.003		0.00	NM	4	\$1,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/08/12	10/14/12	-TWTF--			12			\$400.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/08/12-10/14/12	Today Show			658a-9am	-TwThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12	Today Show			658a-9am	-TwThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12	Today Show			658a-9am	-TwThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/08/12-10/14/12	Today Show			658a-9am	-TwThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/08/12-10/14/12	Today Show			658a-9am	-TwThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/08/12-10/14/12	Today Show			658a-9am	-TwThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/08/12-10/14/12	Today Show			658a-9am	-TwThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
10	KSNV	10/08/12-10/14/12	Today Show			658a-9am	-TwThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 9	KSNV	10/09/12	10/12/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$175.003		0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/08/12	10/14/12	-TWTF--			4			\$175.00			0.00			
E 10	KSNV	10/15/12	10/15/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/15/12	10/21/12	M-----			1			\$175.00			0.00			
E 13	KSNV	10/09/12	10/12/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$200.003		0.00	NM	4	\$800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/08/12	10/14/12	-TWTF--			4			\$200.00			0.00			
E 14	KSNV	10/15/12	10/15/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$200.003		0.00	NM	0	\$0.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/15/12	10/21/12	M-----			1			\$200.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	Dr. Phil			3-4p	M-----	:30		<del>(\$200.00)</del>		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 15	KSNV	10/15/12	10/15/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$300.003		0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/15/12	10/21/12	M-----			1			\$300.00			0.00			
E 16	KSNV	10/09/12	10/12/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$300.003		0.00	NM	4	\$1,200.00



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 Alt Order #: 06830030  
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Advertiser: Berkley, Shelley for Senate  
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 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	2	\$250.003		0.00	NM	2	\$500.00
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-			2		\$250.00		0.00				
E 27	KSNV	10/14/12	10/14/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$600.003		0.00	NM	1	\$600.00
NEWS AFTER NFL IN PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S			1		\$600.00		0.00				
E 28	KSNV	10/12/12	10/12/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$1,000.003		0.00	NM	1	\$1,000.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$1,000.00		0.00				
E 29	KSNV	10/12/12	10/12/12	Fri PR 8-9p Friday Prime 8-9pm	CM	8-9pm	----F--	:30	1	\$750.003		0.00	NM	1	\$750.00
WHIT/COMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$750.00		0.00				
E 30	KSNV	10/10/12	10/10/12	Wed PR 9-10p Wednesday Prime 9-10pm	CM	9-10pm	--W----	:30	1	\$1,700.003		0.00	NM	1	\$1,700.00
SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----			1		\$1,700.00		0.00				
E 31	KSNV	10/10/12	10/10/12	Wed PR 10-11p Wednesday Prime 10-11pm	CM	10-11pm	--W----	:30	1	\$1,400.003		0.00	NM	1	\$1,400.00
CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----			1		\$1,400.00		0.00				
E 34	KSNV	10/15/12	10/15/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.001		0.00	NM	2	\$1,000.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			2		\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		The Tonight Show		1135p-1237a	M-----	:30		(\$500.00)		0.00	NM		
See MG 34.3,34.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		The Tonight Show		1135p-1237a	M-----	:30		(\$500.00)		0.00	NM		
See MG 34.3,34.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/15/12		The Tonight Show		1135p-1237a	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 34.2,34.1															
[Revised Rate to Reinstate]															
4	KSNV	10/15/12-10/15/12		The Tonight Show		1135p-1237a	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 34.2,34.1															
[Revised Rate to Reinstate]															
E 35	KSNV	10/09/12	10/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.001		0.00	NM	8	\$4,000.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--			8		\$500.00		0.00				

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 KSNV

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E 35	KSNV	10/09/12	10/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.001		0.00	NM	8	\$4,000.00

## TON SHOW

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/08/12	10/14/12	-TWTF--	8	\$500.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/08/12-10/14/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM	
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
2	KSNV	10/08/12-10/14/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM	
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
3	KSNV	10/08/12-10/14/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM	
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
4	KSNV	10/08/12-10/14/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM	
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
5	KSNV	10/08/12-10/14/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM	
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
6	KSNV	10/08/12-10/14/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM	
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
7	KSNV	10/08/12-10/14/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM	
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
8	KSNV	10/08/12-10/14/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM	
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
9	KSNV	10/09/12-10/12/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM	
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2										
[Revised Rate To Reinstate]										
10	KSNV	10/09/12-10/12/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM	
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2										
[Revised Rate To Reinstate]										
11	KSNV	10/09/12-10/12/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM	
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2										
[Revised Rate To Reinstate]										
12	KSNV	10/09/12-10/12/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM	
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2										
[Revised Rate To Reinstate]										
13	KSNV	10/09/12-10/12/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM	
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2										
[Revised Rate To Reinstate]										
14	KSNV	10/09/12-10/12/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM	
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2										
[Revised Rate To Reinstate]										
15	KSNV	10/09/12-10/12/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM	
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2										
[Revised Rate To Reinstate]										
16	KSNV	10/09/12-10/12/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM	
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2										
[Revised Rate To Reinstate]										

E 36	KSNV	10/09/12	10/12/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$425.003		0.00	NM	4	\$1,700.00
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## NEWS

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:	10/08/12	10/14/12	-TWTF--	4	\$425.00	0.00									
E 37	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$425.003		0.00	NM	1	\$425.00

Order / Rev: 103615  
 Alt Order #: 06830030  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$425.00			0.00			
E 38	KSNV	10/13/12	10/14/12	Sa-Su News 3 at ElevenCM		11pm-1135pm	-----SS	:30	2	\$400.00	3	0.00	NM	2	\$800.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS		2			\$400.00			0.00			
E 39	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$225.00	3	0.00	NM	2	\$450.00
				Saturday Today											
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		2			\$225.00			0.00			
E 40	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURCM		6a-7a	-----S-	:30	2	\$150.00	3	0.00	NM	2	\$300.00
				News 3 Sunrise SATURDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		2			\$150.00			0.00			
E 41	KSNV	10/13/12	10/13/12	News 3 Today - SATURCM		9am-930am	-----S-	:30	1	\$200.00	3	0.00	NM	1	\$200.00
				News 3 Today - SAT											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1			\$200.00			0.00			
E 42	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$350.00	3	0.00	NM	0	\$0.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		2			\$350.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		Sunday Today		7a-8am	-----Su	:30		(\$350.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12		Sunday Today		7a-8am	-----Su	:30		(\$350.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 43	KSNV	10/13/12	10/13/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$550.00	3	0.00	NM	0	\$0.00
				Saturday Night Live											
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1			\$550.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		Saturday Night Live		1130pm-1:02am	-----Sa--	:30		(\$550.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
N 44	KSNV	10/09/12	10/12/12	M-F Early News	CM	5-630p	-TWTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		2			\$1,200.00			0.00			
N 45	KSNV	10/09/12	10/12/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	2	\$250.00	1	0.00	NM	2	\$500.00
				Late Night w/Fallon											
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		2			\$250.00			0.00			
N 46	KSNV	10/09/12	10/12/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
				The Agenda 1230pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		4			\$325.00			0.00			
N 47	KSNV	10/15/12	10/15/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Agenda 1230pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 103615  
 Alt Order #: 06830030  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N47	KSNV	10/15/12	10/15/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----					1	\$325.00		0.00			
N48	KSNV	10/10/12	10/12/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	--W-F--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W-F--					2	\$1,300.00		0.00			
N49	KSNV	10/10/12	10/12/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--WTF--					1	\$325.00		0.00			
N50	KSNV	10/10/12	10/12/12	Late Night w/Fallon Late Night w/Fallon	CM	1236a-136am	--WTF--	:30	2	\$250.00	1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--WTF--					2	\$250.00		0.00			
													Totals	98	\$38,850.00